

Cookie Policy of IOTOPON SRL

This document contains information on the technologies that allow this Website to achieve the purposes described below. These technologies allow the Owner to collect and save information (for example through the use of Cookies) or to use resources (for example by running a script) on the User's device when the latter interacts with this Website.

For simplicity, in this document these technologies are briefly defined as "Tracking Tools", unless there is reason to differentiate.

For example, although Cookies can be used in both web and mobile browsers, it would be inappropriate to speak of Cookies in the context of applications for mobile devices, since these are Trackers that require the presence of a browser. For this reason, within this document the term Cookie is used only to specifically indicate that particular type of Tracker.

Some of the purposes for which Tracking Tools are used may also require the User's consent. If consent is given, it can be freely revoked at any time by following the instructions contained in this document.

This Website uses Trackers managed directly by the Owner (commonly called "first-party" Trackers) and Trackers that enable services provided by third parties (commonly called "third-party" Trackers). Unless otherwise specified herein, such third parties have access to their respective Trackers.

Duration and expiry of Cookies and other similar Tracking Tools may vary depending on what is set by the Owner or by each third party provider. Some of them expire at the end of the User's browsing session.

In addition to what is specified in the description of each of the categories below, Users can obtain more detailed and updated information on the duration, as well as any other relevant information - such as the presence of other Trackers - in the privacy policies of the respective third-party providers (via the links made available) or by contacting the Data Controller.

Activities strictly necessary to ensure the functioning of this Website and the provision of the Service

This Website uses Cookies commonly called "technicians" or other similar Tracking Tools to carry out activities strictly necessary to ensure the functioning or provision of the Service.

Other activities involving the use of Trackers

Experience improvement

This Website uses Trackers to provide a personalized user experience, allowing better management of personal settings and interaction with external networks and platforms.

- **View of content from external platforms**

Measurement

This Website uses Tracking Tools to measure traffic and analyze User behavior with the aim of improving the Service.

- **Services di anonymized statistics**
- **Statistics**

Targeting and Advertising

This Website uses Trackers to deliver personalized commercial content based on User behavior and to manage, disseminate and track advertisements.

- **Advertising**
- **Remarketing e behavioral targeting**

How to manage preferences and give or withdraw consent

There are various ways to manage preferences relating to Trackers and to give or withdraw consent, where necessary:

Users can manage Tracker preferences directly through their device settings - for example, they can prevent the use or storage of Trackers.

In addition, whenever the use of Trackers depends on consent, the User can give or withdraw this consent by setting their preferences in the cookie information or by updating these preferences via the tracking settings widget, if present.

Thanks to specific browser or device functions, it is also possible to remove previously saved Trackers.

Other Trackers present in the browser's local memory can be removed by deleting the browsing history.

As regards third-party Tracking Tools, Users can manage preferences and revoke consent by visiting the relevant opt-out link (if available), using the tools described in the third party's privacy policy or by contacting it directly.

Locate the settings related to Trackers

Users can, for example, find information on how to manage Cookies in some of the most popular browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users can also manage some Trackers for mobile applications by disabling them through the appropriate device settings, such as the mobile advertising settings or general tracking settings (Users can consult the device settings to identify the relevant one).

How to opt out of interest-based advertising

Without prejudice to the foregoing, Users are hereby informed of the possibility of making use of the information on [YourOnlineChoices](#) (EU), [Network Advertising Initiative](#) (USA) and [Digital Advertising Alliance](#) (USA), [DAAC](#) (Canada), [YES](#) (Japan) or other similar services. With these services it is possible to manage the tracking preferences of most of the advertising tools. The Owner therefore advises Users to use these resources in addition to the information provided in this document.

The Digital Advertising Alliance also provides an application called [AppChoices](#) which helps Users control behavioral advertising on mobile applications.

Consequences of refusal of consent

Users are free to decide whether or not to give consent. However, note that Trackers allow this Website to provide a better experience and advanced features to Users (in line with the purposes outlined herein). Therefore, in the absence of the User's consent, the Owner may not be able to provide the related functions.

Data Controller

IOTOPON SRL. – Via delle Rondini, 6 - Cagliari (CA)

Owner's email address: meteotracker@meteotracker.com

Since the use of third-party Trackers on this Website cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. To obtain complete information, Users are kindly invited to consult the privacy policy of the respective third-party services listed in this document.

Given the objective complexity of identifying tracking technologies, Users are invited to contact the Owner should they wish to receive further information regarding the use of such technologies on this Website.